

Media Release from Alderney Wildlife Trust

Date: 16th December 2025

Make Your Donation Go 25% Further for Alderney Wildlife

As a small Alderney charity, the Alderney Wildlife Trust (AWT) is heavily dependent on the generosity of Bailiwick residents. They have helped to set up Alderney's Community Woodland, made the island's nature reserves possible, and even funded a boat for marine surveys.

To try and maximise the value of these donations, AWT is encouraging supporters to make the most of their charitable giving by taking advantage of tax relief available on donations of £500 or more.

By completing a simple form, donors can increase the value of their gift to our work studying, championing and protecting wildlife by 25%, at no extra cost to the donor.

As a registered charity, AWT is eligible under Guernsey's charitable donation scheme to reclaim tax on qualifying donations. This means that when an individual who pays Guernsey income tax donates £500 or more and completes the appropriate declaration, the Trust can claim back tax equivalent to 25% of the donation.

For example, a donation of £1,000 allows the Alderney Wildlife Trust to reclaim an additional £250, increasing the total value of the gift to £1,250 - significantly boosting support for wildlife conservation on the island.

Every donation to AWT helps protect Alderney's unique natural environment, supporting vital work including habitat conservation, species monitoring, education and community engagement. Tax-effective giving enables donors to maximise their impact while supporting causes close to home.

How the Tax Relief Works

- Donations must total £500 or more in a calendar year
- Donors must have paid sufficient Guernsey income tax
- A simple donor declaration form must be completed
- AWT then reclaims the tax directly, adding 25% to the donation

Donations can be made online, by bank transfer, cheque or in person. The Alderney Wildlife Trust team is happy to assist donors with guidance on eligibility and the declaration process.

Donate here: www.alderneywildlife.org/support-us/donate

Ends

Background

About the Alderney Wildlife Trust

The Alderney Wildlife Trust is one of the 46 Wildlife Trusts working across the British Isles. We are the youngest of the Wildlife Trust, forming over 20 years ago and since then the AWT has received incredible support from a dedicated team of wildlife enthusiasts, what we like to think of as the 'TeamWilder'. This team isn't just limited to residents and AWT members, it includes people from all walks of life who have an interest in our island's wildlife, as well as supporters and organisations from around the world. We work with the local community to engage them with their natural environment in order to protect Alderney's wildlife for the future.

Our mission is to study, protect and champion Alderney's wildlife. We wish to see a thriving natural island where wildlife and natural habitats play a valued role in addressing our island's future and the climate and ecological emergencies that face us.

Alderney is a very special place and by helping the work of the Alderney Wildlife Trust you can make a difference. After all, if you love where you live, you'll want to look after it - Dr. George McGavin, Patron AWT

Notes to Media

For further information, please contact:

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